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HEALTHCARE TRADE FAIRE & REGIONAL CONFERENCE®

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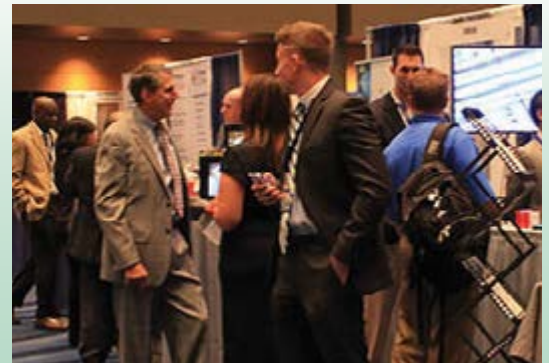
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GEORGIA HEALTH INFORMATION NETWORK

Metro **A**tlanta **C**hamber

9th annual Georgia Healthcare Trade Faire & Regional Conference
sponsored by HIMSS Georgia Chapter

Thursday, October 16, 2014
Georgia World Congress Center

For all event-related tweets, please use hashtag **#HTFga**

7:15am-9:00am Exhibits Open	**Buffet breakfast & network with other attendees and exhibiting company staffs** (Georgia Ballroom - 3rd floor, Building C)	Contributing hospitality sponsor: leidos
9:00am-9:10am Exhibits Closed	**President's Welcome Comments** (Georgia Ballroom, Main stage area - 3rd floor, Building C)	
9:10am-10:10am Exhibits Closed	**Morning Event Keynote Presentation** (Georgia Ballroom, Main stage area - 3rd floor, Building C) **Georgia CIO / CMIO / CNIO Hospital and Health System Executive Panel Discussion**	
10:10am-10:30am Exhibits Open	**Break time to network with staffs from exhibitors/sponsors, and other event attendees** (Georgia Ballroom - 3rd floor, Building C)	

10:30am–11:05am
Exhibits Open (Optional)

Morning event sponsor conference presentations and sponsored panels

Silver	**Presenting Company: Logicalis** Room C301 - 3rd Floor Topic: **Enterprise Imaging Strategy**	LOGICALIS Business and technology working as one
Silver	**Presenting Company: Presidio** Room C302 - 3rd Floor Topic: **Healthcare Mobility: Moving Forward in an Ever-Changing Industry**	PRESIDIO Practical thinking for a connected world.
Silver	**Presenting Company: CommVault** Room C205 - 2nd Floor Topic: **Unifying Data Management Policies Across Clinical and Operational Environments**	commvault healthcare
Silver	**Presenting Company: Information Builders** Room C204 - 2nd Floor Topic: **A Better Way to Enable Healthcare Transformation with Analytics**	Information Builders
Silver	**Presenting Company: Lexmark International Inc.** Room C203 - 2nd Floor Topic: **Information Governance and Security**	LEXMARK

11:05am-11:25am Exhibits Open	**Break time to network with staffs from exhibitors/sponsors, and other event attendees** (Georgia Ballroom - 3rd floor, Building C)

11:25am-12:15pm
Exhibits Open (Optional)

Late Morning conference panelist discussion tracks & presentations

Topic: **The "State" of Georgia's Health Information Exchange – GaHIN**   Room C301 - 3rd Floor

Topic: **New Models, New Mindset, New Machines. The impact of analytics on healthcare**   Room C302 - 3rd Floor

Topic: **Georgia Leaders of Clinical Informatics Executive Panel Discussion**   Room C205 - 2nd Floor

Topic: **Tools supporting Patient/Consumer Engagement**   Room C204 - 2nd Floor

Topic: **HIPAA Security Regulations and Implications**   Room C203 - 2nd Floor

Topic: **Information Governance – Part 1 of 2**   Room C202 - 2nd Floor

Many of the exhibitors will be holding drawings for great free prizes, products and services. Make sure to check out all of the booths and visit with the staffs. It is through the support of our exhibitors and sponsors that we are able to put on this event each year. See page 24 for a list of some of this year's exhibitor companies who will be holding booth prize drawings. To enter the drawings, stop by the booth and visit for afew minutes with their staff and be sure to leave your business card in their fish bowl or drawing box that the prize winner(s) will be chosen from.

12:15pm-1:10pm Exhibits Open	**Attendee buffet lunch & time to network with healthcare trade faire exhibitors** **and amongst other event attendees** (Georgia Ballroom - 3rd floor, Building C)	Contributing hospitality sponsor: **leidos**
1:10pm-1:15pm Exhibits Closed	**Announcements and Comments overviewing the flow of the remainder of the event day afternoon;** **Afternoon event keynote introduction** (Georgia Ballroom - 3rd floor, Building C)	
1:15pm-2:15pm Exhibits Closed	**Afternoon Event Keynote Presentation** (Georgia Ballroom, Main stage area - 3rd floor, Building C) Topic: **The Role of Information Technology in the Innovation of Medical Practice**	
2:15pm-2:45pm Exhibits Open	**Break time to network with staffs from exhibitors/sponsors, and other event attendees** (Georgia Ballroom - 3rd floor, Building C)	

2:45pm–3:20pm
Exhibits Open (Optional)

Afternoon event sponsor conference presentations and sponsored panels

Silver **Presenting Company: Logicalis**   Room C301 - 3rd Floor
Topic: **Healthcare Analytics: Providing ROI through Actionable Data**
LOGICALIS
Business and technology working as one

Silver **Presenting Company: Presidio**   Room C302 - 3rd Floor
Topic: **Collaborate and Listen. TeleHealth's here with some brand new additions**
PRESIDIO
Practical thinking for a connected world

Silver **Presenting Company: CommVault**   Room C205 - 2nd Floor
Topic: **Unifying Data Management Policies Across Clinical and Operational Environments**
commvault healthcare

Silver **Presenting Company: Information Builders**   Room C204 - 2nd Floor
Topic: **A Better Way to Enable Healthcare Transformation with Analytics**
Information Builders

Silver **Presenting Company: Lexmark International Inc.**   Room C203 - 2nd Floor
Topic: **Vendor Neutral Archive**
LEXMARK

3:20pm-3:45pm Exhibits Open	**Break time to network with staffs from exhibitors/sponsors, and other event attendees** (Georgia Ballroom - 3rd floor, Building C)

3:45pm–4:30pm
Exhibits Open (Optional)

Final afternoon conference panelist discussion Tracks & Presentations

Topic: **Demonstrating Health Information Exchange through Georgia's Health Information Network – GaHIN**   Room C301 - 3rd Floor

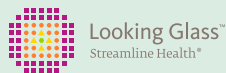Topic: **Healthcare advancements in Georgia and nationally...**   Room C302 - 3rd Floor

Topic: T**he future of healthcare: Cloud Computing**   Room C204 - 2nd Floor

Topic: **Meaningful Use – The Adventure Continues**   Room C203 - 2nd Floor

Topic: **Information Governance: Role of HIM today in your Organizations Part 2 of 2**   Room C202 - 2nd Floor

4:30pm-5:30pm

Georgia Hospital & Health System Staff 'After hours' cocktail networking reception - *This reception is private, by-invite only.
Combined rooms C208/209 – (2nd Floor, Building C)
This reception is for our registered event guest attendees from Georgia hospitals, health system orgs, and medical clinics
to have some additional peer to peer face time to network and wind down the event day in a fun, casual, and relaxing way.

A special thanks to this year's contributing Co-Sponsors of this reception:

KAISER PERMANENTE.   **Looking Glass** Streamline Health®   **GeorgiaState University** BYRDINE F. LEWIS SCHOOL OF NURSING AND HEALTH PROFESSIONS   **COMCAST BUSINESS**   **MOTOROLA** SOLUTIONS   **ZEBRA** TECHNOLOGIES

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Visit us in Booth# 42

9:00am-9:10am - President's Welcome Comments (Georgia Ballroom, Main stage area - 3rd floor, Building C)

Mr. J.A. "Chip" Strosnider
President, HIMSS Georgia Chapter &
VP, Technology and Innovation
Kaiser Permanente
Atlanta, GA

Mr Strosnider has enjoyed 25+ years in IT leadership. His background includes successful P&L responsibility for engagement management, solution delivery, software development. His experience is primarily in U.S. Defense, Healthcare and Oil and Gas. Currently, he is the Director of Business Technology Planning for Kaiser Permanente of GA. In that role he builds "high performing" delivery teams, architects technology strategy/implementation, performs COTS integration, leads custom application design thru deployment. He is responsible for the GA Region achieving (successfully attesting to) Meaningful Use Stage 1 and 2 and, specifically, the introduction of technology to solve business needs. He sits on multiple Kaiser national panels/working on Health Information Exchange and Consumer Facing Mobile Applications influencing Kaiser's National Program. He is also responsible for telehealth and mobility initiatives in Kaiser's Mid-Atlantic States, Colorado and Northwest Regions. He is one of 12 "Innovation Hunters" in Kaiser Permanente responsible for driving technology innovation across Kaiser's Program.

9:10am-10:10am- Morning Event Keynote Presentation - Georgia CIO / CMIO / CNIO Hospital and Health System Executive Panel Discussion

Moderator/Panelist:

Ms. Dee Cantrell, RN, BSN, MS, FHIMSS
HIMSS Georgia Chapter – President Elect
/ VP / HIE Co Chair &
Chief Information Officer
Emory Healthcare
Atlanta, GA

Dee Cantrell is the Chief Information Officer at Emory Healthcare, Inc. in Atlanta GA. Emory Healthcare is a large integrated academic healthcare system committed to the highest level of care for patients and families, educating healthcare professionals for the future, pursuing discovery research and clinical innovation and serving the community. As the clinical arm of the Woodruff Health Sciences Center of Emory University, Emory Healthcare is the largest, most comprehensive health care system in the state of Georgia.

Ms. Cantrell earned her Master's degree in Organizational Management from Capella University and her Bachelor's degree in Nursing from Brenau University. She worked as a Registered Nurse in multiple capacities before becoming involved in healthcare information technology and traveled extensively for a national consulting firm as a clinical informatics expert helping to lead numerous HIT initiatives. She came to Emory in 1994 as Director of Patient Services Informatics and rapidly progressed through several promotions becoming the first female CIO for Emory Healthcare in 2000.

Discussion Panelists:

Ms. Sonya Christian Avery
Chief Information Officer
West Georgia Health
LaGrange, GA

Sonya Christian is the CIO at West Georgia Health (WGH) in LaGrange, GA. Implementations include EDM, PCS, VoIP, Cardiology PACS, OR Management, Human Resources, Payroll, Time and Attendance, Staff Scheduling, Scanning and Archiving, and Computerized Provider Order Entry. Sonya has championed the consistent use of change management and has led the adoption of IS standards.

Mr. Jason Atkins
Chief Nursing Information Officer
Emory Healthcare
Tucker, GA

W. Jason Atkins, MBI, RN-BC is the Chief Nursing Information Officer for Emory Healthcare and adjunct instructor at the Nell Hodgson Woodruff School of Nursing at Emory University. He received his BSN from University of South Carolina and began his career as a U.S. Navy nurse in the critical care unit of the Balboa Navy Medical Center. While working in critical care and as an interventional radiology nurse, Jason became interested in using technology to improve nursing efficiency. Jason decided to pursue education and a career in clinical informatics and received his Master of Biomedical Informatics degree from Oregon Health & Science University and worked as a systems analyst, project manager, and clinical product manager at an electronic medical record software vendor in Austin, Tx.

Dr. Angel M. Cobiella, MD, MBA
Physician Program Director
for Informatics
The Southeast Permanente
Medical Group, Inc.
Atlanta, GA

Completed residency in Internal Medicine at the Medical College of Georgia in 1986. Did private practice for 11 years and Joined Kaiser Permanente on July, 1997. Completed a Masters in Business from Coles College of Business in 1999. Lead the Implementation of EPIC Ambulatory EHR for the GA Region 2003-2005. Certified on Epic Ambulatory and Epic ASAP EHR Modules. Has led the clinical content development and enhancement implementation, while also managing the EHR- related incident resolution for the past 10 years. Presently the Physician Program Director of Informatics for Kaiser Permanente GA.

Dr. Jon Morris
HIMSS Georgia Chapter –
HIE Co-Chair &
SVP & CIO
WellStar Health System
Marietta, GA

Jonathan Morris, MD, FACEP, MBA graduated from the Indiana University School of Medicine and attended post-graduate training at the University of Texas Medical Branch. He has practiced as an emergency department physician since 1980, joining the staff of WellStar Kennestone Hospital (now renamed as Kennestone Regional Medical Center) in 1986.

This year's morning keynote session theme is: **Coordinated Care, The New Frontier?!** An expert panel will discuss strategy, challenges and enabling tools that support care coordination across the continuum. With the driver of ACOs, CMS reimbursement regulatory changes, and risk sharing agreements with payers the world of healthcare has never been more tumultuous and exciting. Changing care models focused on team based care, more home based care along with active patient/consumer engagement – the care providers and IT must partner to select and implement the right tools that enable and empower providers, patients and families in the care process. The tools must also position the health system and provider community to manage more effectively the health and wellness of its attributed members while also efficiently managing those at risk members.

1:10pm-1:15pm - **Announcements and Comments overviewing the flow of the remainder of the event day afternoon; Afternoon event keynote introduction** (Georgia Ballroom, Main stage area - 3rd floor, Building C)

Mr. J.A. "Chip" Strosnider
President, HIMSS Georgia Chapter &
VP, Technology and Innovation
Kaiser Permanente
Atlanta, GA

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See bio on previous page.

1:15pm-2:15pm - **Afternoon Event Keynote Presentation -** The Role of Information Technology in the Innovation of Medical Practice

Presenter:

Dr. C. Martin Harris, MD, MBA
Chief Information Officer and Chairman
Information Technology Division
Cleveland Clinic
Cleveland, OH
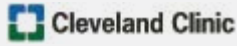
Cleveland Clinic

C. Martin Harris, M.D., M.B.A., is the Chief Information Officer and Chairman of the Information Technology Division of Cleveland Clinic in Cleveland, Ohio.

Dr. Harris' interest and expertise in the area of improving the practice of medicine through the innovative application of information technology is reflected in his serving on numerous national policy and technology organizations. Appointed to the U.S. Department of Health and Human Services' Health Information Technology Standards Committee, which is charged with making recommendations to the National Coordinator for Health Information Technology on standards, implementation specifications, and certification criteria for the electronic exchange and use of health information.

Overview: From clinician connectivity to "smart" medical device; from personal health record patient portals, to the remote management of patient populations; health information technology is transforming virtually every aspect of the contemporary medical practice model. To better understand how this transformation began, and where its accelerating trajectory may lead, C. Martin Harris, M.D., Cleveland Clinic's Chief Information Officer, uses real world scenarios that demonstrate how an integrated, solution-focused perspective can help medical professionals align their health information technology resources to deliver positive value to providers, and the patients they serve.

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Presenting Company:
Cleveland Clinic – Sponsored by Logicalis

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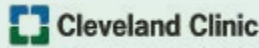
Cleveland Clinic

10:30am–11:05am - Room C301 - 3rd Floor

Presentation topic: Enterprise Imaging Strategy

Presenters:

Kim Garriott, Program Manager,
Cleveland Clinic MyPractice Imaging Solutions

Kim Garriott has over 15 years of leadership experience guiding healthcare organizations to improved outcomes with a focus on process improvement and imaging.

Ms. Garriott began her healthcare career in 1997 as a consultant for the newly formed Indiana University Health (formerly Clarian Health Partners) in Indianapolis, Indiana directing electronic patient registration system merge initiatives. She went on to lead a multi-year program to automate radiology processes, moving from paper and film-based systems to a fully integrated digital environment. Four years before leaving Indiana University Health, she served as the Director of the Project Management and Operations Improvement Office.

Ed Simcox, JD, ITIL,
Logicalis US Healthcare Practice Leader

Ed Simcox is Logicalis' Healthcare Practice Leader, responsible for driving healthcare strategy and solutions for Logicalis US. The position is a natural fit for Ed who has a long history in the healthcare vertical. For Logicalis, Ed develops the healthcare business plan, strategy and solution portfolio in the U.S., works with Logicalis' sales teams to engage with healthcare clients in a consulting capacity, and acts as a featured speaker at healthcare events and user group meetings.

Overview: As healthcare organizations move into a new era of being rewarded for the quality of care they provide, and away from being rewarded for the quantity of the services they provide, it becomes increasingly more important for physicians to work together across the care continuum to improve quality, safety and affordability of healthcare for the benefit of all patients. An enterprise imaging strategy can deliver the answer to help enhance your care team's collaboration, enabling your investment to positively impact cost control and improve process efficiencies, which lead to quality outcomes. The presentation will share the approach taken by leading healthcare organizations which has seen the direct benefits of optimizing the EMR by implementing an enterprise imaging strategy.

Presenting Company: Logicalis and Health Care DataWorks

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HEALTH CARE DATAWORKS

2:45pm–3:20pm - Room C301 - 3rd Floor

Presentation topic: Healthcare Analytics: Providing ROI through Actionable Data

Speakers:

Jason Buskirk, CEO,
Health Care DataWorks

As Chief Executive Officer Jason Buskirk is responsible for managing the day-to-day operations of Health Care DataWorks and leading product strategies for the company's pre-built analytics applications. He is one of the company's founders.

Prior to HCD, Buskirk worked for Deloitte Consulting, where he implemented analytic applications built using Oracle's Business Intelligence Enterprise Edition. Buskirk also served as Manager of the Information Warehouse and Research Information Systems at The Ohio State University Wexner Medical Center.

Dr. Jyoti Kamal
Chief Data Scientist, Health Care DataWorks

Jyoti Kamal is one of the key visionaries behind the technology that became the foundation for Health Care DataWorks. Leveraging her deep business intelligence expertise, she helps guide the strategic direction of HCD products and she assists clients in developing strategic health care business intelligence roadmaps leading to greater value and return on investment. Kamal is one of the company's founders.

Ed Simcox, JD, ITIL,
Logicalis US
Healthcare Practice Leader
See bio to the left

Rich Nero, Strategic Business Development VP,
Health Care DataWorks

Overview: Healthcare analytics are critical for more informed decision making. An EDW is particularly beneficial in the new paradigm of healthcare, where the pay-for-results approach is replacing the fee-for-service model. How do you decide what's best for your organization? Dr. Kamal will share uses cases from leading healthcare organization Clinical and Business Intelligence initiatives. From our experience with dozens of leading hospitals, learn:
· How to get to actionable data
· Integrating data silos for a unified view
· Benefits from real life use cases in readmission reduction, physician attribution, VBP, reduced revenue leakage and more

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Presenting Company: Lexmark International Inc.
10:30am–11:05am - C203 - 2nd Floor

Presentation topic: Information Governance and Security

Presenters:

Mr. Ryan Stewart
Senior Analyst – EDMS
Information Services
Piedmont Healthcare
Vinings, GA

Ryan Began his career in IS at the University of Kansas School of Engineering in 2006. In 2008 I joined Perceptive Software as a consultant designing and implementing enterprise content management solutions. Moved to Piedmont Healthcare in early 2012 to manage ERP, clinical and ancillary content management solutions.

Mr. James Day
Senior Systems Analyst
Information Services
Piedmont Healthcare
Atlanta, GA

James. H. Day III, CPHIMS, CIP is a Senior System Analyst on the Enterprise Document and Management System team at Piedmont Healthcare Corporation. His primary responsibilities include developing integrated workflows to support the capture, indexing, and retrieval of documents that comprise the patient medical record.

Overview: Health Information Technology is now allowing the creation, capture, and retention of more data and information, from more sources all across the enterprise. Healthcare organizations have a responsibility to control their information which requires governance. Governance requires adoption and ingraining of principles, a framework, rules, and managed processes to ensure availability and security of this data. This presentation will cover many aspects of how one healthcare provider has worked to create this governance.

2:45pm–3:20pm
C203 - 2nd Floor

Presentation topic: Vendor Neutral Archive

Overview: Implementation of a truly independent VNA platform is key to Piedmont's strategy for enabling a patient-centric approach to care delivery. VNA provides more control over medical images and other unstructured clinical content, but also make it easier and less costly to get patient information to physicians at the point of care, regardless of where the data resides. This presentation will highlight Piedmont's approach to managing enterprise clinical content positioning them as a healthcare technology leader serving Atlanta and surrounding communities.

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Silver Sponsor/Exhibitor

Presenting Company: CommVault
10:30am–11:05am and 2:45pm–3:20pm
Room C205 - 2nd Floor

Presentation topic: Unifying Data Management Policies Across Clinical and Operational Environments

Overview: With the push for meaningful use and accountable care, Simpana software is giving healthcare providers the confidence that their critical systems and information are protected by unifying and automating data and information management policies and processes across clinical and operational environments. By simplifying operations and minimizing IT overhead, healthcare providers can instead focus on improving the quality of patient care, driving down costs and complying with regulations governing the security and availability of patient data. Please join us for this session where you will gain a better understanding of how CommVault is supporting healthcare IT departments in areas of:

· Virtualization
· Search & eDiscovery
· Archiving
· Storage Resource Management
· Cloud Integration
· Deduplication
· Backup & Recovery

Supporting each of the above areas under One Common Architecture.

Silver Sponsor/Exhibitor

Presenting Company: Information Builders
10:30am–11:05am and 2:45pm–3:20pm
C204 - 2nd Floor

Presentation topic: A Better Way to Enable Healthcare Transformation with Analytics

Overview: While analytics has long served isolated departmental needs most approaches create new silos and greatly underserve the broader needs of various user communities. All of your transformational initiatives require a better way to leverage information to drive a data driven performance oriented culture where executives, clinicians and administrators collaborate to improve access and quality while reducing costs. To effectively leverage analytics as a strategic weapon all types of business intelligence: management dashboards, data discovery, predictive and prescriptive analytics and strategic BI are required. This only works well when delivered as part of an integrated BI and data framework that serves up trusted, timely and transparent information consumable by anyone based on role and security. During this session we will present a roadmap with demonstrations and examples of what is required and how this may be achieved.

Silver Sponsor/Exhibitor

Presenting Company: Presidio
10:30am–11:05am
C302 - 3rd Floor

Presentation topic: Healthcare Mobility: Moving Forward in an Ever-Changing Industry

Overview: You need to enhance clinical workflow, meet compliance regulations and stabilize your patient-to-doctor ratio. Remarkable healthcare technology innovations offer the opportunity to improve patient care and save lives. Yet, while advancements such as mobility are available, many healthcare organizations struggle to adopt, integrate and benefit from this technology in a timely manner. The bottom line is you need to improve access at the point-of-care. You need to maximize access to clinical applications to your staff anytime, anywhere. You need to ensure the safety of assets, patients, staff, and equipment. Not to mention you must meet regulatory compliance and security requirements. Healthcare mobility provides caregivers the convenience of working in any location at any time, and aids the delivery of high-quality, patient-centered, timely care across the continuum. However, added risks of security breaches and privacy violations become a known concern. This session will review the challenges most healthcare organizations are facing today with respect to mobile computing and will address the solutions to overcome these barriers and ensure you're ready to develop a clinical mobility strategy.

2:45pm–3:20pm
C302 - 3rd Floor

Presentation topic: Collaborate and Listen. TeleHealth's here with some brand new additions

Overview: Become an invaluable part of today's healthcare practice by implementing Telemedicine and business video into your health care strategy. Reduce expenditures by utilizing the latest collaboration solutions to implement staff education and business conferencing or when to providing timely patient-doctor interaction when hands-on care is not needed. Changing trends in healthcare continue to challenge providers to evaluate new methods for delivering care. As providers prepare for shared accountability, Telemedicine is a necessary technology to help balance the cost of care with the quality of service. IT infrastructure, clinical workflow redesign and integration, compliance and regulatory stands, communication and cultural considerations are all components of a successful implementation. Join our session and learn how to overcome your technology challenges and how to address them through an effective TeleHealth program.

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The "State" of Georgia's Health Information Exchange – GaHIN   11:25am-12:15pm   Room 301 - 3rd Floor

Overview: Join us for an update on the Georgia Health Information Network (GaHIN) lead by GaHIN Executive Director, Dr. Denise Hines. Dr. Hines will share the latest activities and accomplishments statewide, our national Healtheway connections and plans for the GaHIN during the upcoming year. Learn about GeorgiaDirect, the Query Based Exchange, and how Georgia's health information network is improving coordination of care by connecting regional and private HIEs, healthcare organizations and medical professionals across the state, as well as facilitating Meaningful Use information exchange requirements.

Moderator:

Ms. Cynthia Windsor
HIMSS Georgia Chapter - Secretary / VP / COO &
Partner, Strategic Consulting
iDragonfly Consulting
Decatur, GA

Cynthia Windsor is a Partner in iDragonfly Consulting, a Georgia-based independent consulting firm focused on facilitating collaborative relationships and innovative opportunities that harness the chaos and complexity of the health economy. Cynthia has over thirty years' experience in the health industry, bringing in-depth knowledge in the care delivery, payer, health IT and community health information initiative areas. Her pursuit is realizing the value of collaborative relationships and knowledge exchange among all stakeholders to achieve integrated health goals at the personal, organization and population level. She brings extensive expertise in health strategy and knowledge collaboration, from pioneering one of the first community health information exchange partnerships to developing personalized medicine knowledge architectures

Session Presenters / Discussion Panelists:

Dr. Denise Hines
HIMSS Georgia Chapter - past President &
Executive Director, Georgia Health Information Network
Atlanta, GAGHIN   HIMSSGA

Dr. Denise W. Hines possesses over 23 years of extensive and varied experience in different healthcare organizations such as health systems, physician offices, home health, technology vendors, consulting, state government, and revenue management. She is nationally recognized for building service and results-oriented organizations and she possesses a passion for the widespread integration of technology and healthcare. Dr. Hines participated on Georgia's HIE Strategic and Operational Plan writing team and served as the co-chair of the HIE Governance Committee. She successfully launched Georgia's first comprehensive health information transparency and health information exchange Web site. She served as the first Executive Director for the GA HIT Advisory Board and created Georgia's two-, five-, & 10-year strategic plans for health information technology.

Mr. Eric Goldstein
Manager of Health Information Exchange and Meaningful Use
Children's Hospital of Atlanta
Atlanta, GA

Eric Goldstein CPHIT, CPEHR is the Manager of Health Information Exchange and Meaningful Use at Children's Healthcare of Atlanta (CHOA). Prior to joining CHOA, he was the Manager of Healthcare Technology Initiatives for the Georgia Medical Care Foundation, which is the quality improvement organization for Georgia. He has over 13 years' experience as an Electronic Healthcare Record (EHR) consultant and has advised hundreds of practices on EHR adoption, implementation and meaningful use. Eric has served a technical committee member for the GHIE, and on the vendor selection committee for the GA-HITEC.

Information Governance – Part 1 of 2   11:25am-12:15pm   Room C202 - 2nd Floor

Overview: Bonnie Cassidy will provide an overview of the nuts and bolts of 'Information Governance' from data stewardship to enterprise-wide information governance and Victoria Andrews will provide meaningful examples of the information governance programs that she has implemented.

Moderator/Presenter/Panelist:

Ms. Bonnie Cassidy, MPA, RHIA, FAHIMA,FHIMSS
AHIMA Approved ICD-10-CM/PCS Trainer & Senior Director of HIM Innovation,
Nuance

Bonnie is the Senior Director of HIM Innovation for Nuance focusing her effort on advancing Clinical Documentation Integrity and Health Information Governance.

Bonnie is Past President of AHIMA having served as the 2011 Chairman of the Board of Directors, is a Fellow of AHIMA, and is an AHIMA Academy ICD-10-CM/PCS Certificate Holder & ICD-10 Ambassador. Ms. Cassidy is a Fellow of and an advanced member of HFMA.

Discussion Panelist:

Ms. Victoria Andrews
Director, HIS
Northside Hospital
Atlanta, GA

36 years experience in management, leadership and effecting improvements in health information management. Established consulting program in HIM and UM in for profit multi-hospital system.10 years consulting experience in hospitals, physician practices, long-term care ranging in beds from 50 to 1200, including domestic and international settings.

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Georgia Leaders of Clinical Informatics Executive Panel Discussion   11:25am-12:15pm   Room C205 - 2nd Floor

Overview: Clinical Informatician's from various healthcare disciplines and organizations will discuss their organizational and reporting structure and the background of their team members. Panelists will share their current and future projects with a focus on optimization, regulation, patient care outcomes and user satisfaction. Issues such as successes, challenges and an ideal state will be covered.

Moderator/Panelist:

Dr. Regina Cole, DNP, RN-BC, CPHIMSS
HIMSS Georgia Chapter – Professional Development /
Student Development Committee Chair &
Assistant Professor Adjunct
Nursing Informatics
Vanderbilt University
Nashville, TN

Dr. Cole is an informatics leader with over 25 years of practice, strategic, operational and academic experience in healthcare information technology and nursing. Her clinical background includes management of multiple ICU's at a large academic medical center. An expert level critical care clinician, she has been licensed as a Nurse Practitioner and held CCRN status for over 25 years. She has extensive experience as an Informatics Nurse Specialist and has provided strategic and operational clinical informatics leadership in the development, deployment, re-engineering, optimization and integration of many clinical information systems.   Dr. Cole is board certified as an Informatics Nurse and as an Advanced Nurse Executive. Active in many professional organizations, she is a HIMSS fellow, FHIMSS, has her CPHIMS, and is a member of the HIMSS National Quality, Cost and Safety Committee.   She has completed a doctoral level internship with the Deputy Director of Programs and Policy at the Office of the National Coordinator for Health Information Technology.

Discussion Panelists:

Ms. Sandra Lucius, RN, MSN
VP of IT Applications
WellStar Health System
Marietta, GA

Sandra Lucius, RN, MSN, Vice President of IT Applications is an experienced leader with a unique blend of clinical, operational, consulting, project management, and information technology expertise. She received her Masters of Science in Nursing in Acute Care Administration from the University of Alabama and Bachelors of Science in Nursing from Clemson University. Most recently she has worked as the Assistant Vice President of Nursing Operations at Kennestone Hospital and was appointed as EPIC Nurse Champion and System Operational Readiness for the WellStar Connect Project.

Mr. Steven Luxenberg, M.D., FACP
CMIO
Piedmont Healthcare
Atlanta, GA

Steven Luxenberg, M.D., joined Piedmont Healthcare in Atlanta, GA in 2008 as Chief Medical Information Officer. He provides leadership for clinical information systems that assist all clinicians in the delivery of patient care. Prior to joining Piedmont, Dr. Luxenberg served as Deputy CIO at the NIH Clinical Center in Bethesda, MD, where he supported the implementation and optimization of the center's Clinical Research Information System (CRIS). Preceding his time at NIH, Dr. Luxenberg served as Medical Director of Informatics at William Beaumont Hospital in Royal Oak, MI, where he collaborated on various clinical system initiatives, including the implementation of CPOE. Dr. Luxenberg received an M.D. from the Medical College of Georgia, and completed his internship and residency in internal medicine at the Medical College of Virginia. This training was followed by an NLM-sponsored fellowship in medical informatics at Columbia University.

Mr. Jason Atkins
Chief Nursing Information Officer
Emory Healthcare
Tucker, GA

W. Jason Atkins, MBI, RN-BC is the Chief Nursing Information Officer for Emory Healthcare and adjunct instructor at the Nell Hodgson Woodruff School of Nursing at Emory University. He received his BSN from University of South Carolina and began his career as a U.S. Navy nurse in the critical care unit of the Balboa Navy Medical Center. While working in critical care and as an interventional radiology nurse, Jason became interested in using technology to improve nursing efficiency.

Ms. Nancy Stockslager, RN, MSN
Director, Applications
Information Services
Gwinnett Health System
Lawrenceville, GA

Nancy Stockslager is the Director of Inpatient Applications for the Gwinnett Health System. Her role incorporates management and oversight of all clinical, ancillary and financial applications used within the hospital setting, as well as, direct management of the Clinical Informatics staff. Ms. Stockslager has been in healthcare technology since 1995, working in both provider and vendor environments. In previous roles, she has served as Director of Customer Service, Director of Informatics and Director of Patient Care Applications. She holds a Master's degree in Nursing, Community Health Management. Ms. Stockslager has a very strong focus on the role and impact of Informatics and serves as a preceptor for Informatics students for 5 different academic programs.

Mr. Anna Ramanathan
Director of Clinical Transformation
Georgia Regents Health System
Augusta, GA

Anna Ramanathan is Director of Clinical Transformation of Georgia Regents University (formally known as MCG). In his role, leveraging structured frameworks, he is responsible to collaborate with clinicians to ensure their clinical needs are translated into optimal business requirements that are leveraged for technology solutions offerings. His team uses process (e.g. Lean) and various innovation methodologies.

Notes:

New Models, New Mindset, New Machines. The impact of analytics on healthcare   11:25am-12:15pm   Room C302 - 3rd Floor

Overview: Healthcare industry specialists, hospital leadership, and predictive technology experts consider the role of analytics in addressing current challenges due to rising costs and the push to improve quality outcomes. During this roundtable, panelists will discuss key drivers behind new models of care, how analytics are transforming the way we approach care delivery and waste, and the real-world application of predictive analytics within a hospital setting.

Learning Objectives: by the end of this session, attendees will be able to:

· Describe the key drivers behind the movement to value-based care and population health management
· Define big data and predictive analytics as they relate to healthcare
· Articulate how predictive technologies can address the root-cause of clinical and financial waste
· Apply predictive analytics to a hospital acquired condition clinical use case
· Establish an initial plan for advanced analytic adoption within their organizations

Moderator/Panelist:

Ms. Dee Cantrell, RN, BSN, MS, FHIMSS
HIMSS Georgia Chapter – President Elect
/ VP / HIE Co Chair &
Chief Information Officer
Emory Healthcare
Atlanta, GA

See bio on page 5

Discussion Panelists:

'Analytic Expert' perspectives
Mr. Ritesh Sharma
COO
Jvion
Suwanee, GAjvion

Ritesh is an entrepreneur with an expansive knowledge base of how predictive models can be applied to the most complex business situations. He comes with a versatile background including service to Pharma, Payors, and Providers. This history is rooted at Accenture where he spent close to a decade in deliver, sales and strategy. Following Accenture, Ritesh led two start-ups to significant organic growth followed by several successful inorganic integrations to yield significant value for these small and mid-sized companies. As Jvion's COO he is responsible for all organizational growth and client satisfaction for the company's suite of predictive technologies.

'Policy/Industry Expert' perspectives
Mr. Glenn Pearson
Executive Vice President
Georgia Hospital Association
Marietta, GAGeorgia Hospital Association

Glenn Pearson is Executive Vice President at Georgia Hospital Association in Marietta, Georgia. He is board certified in healthcare administration and is a fellow in the American College of Healthcare Executives. Within GHA, he provides leadership across financial services (Medicare, Medicaid, commercial payers, etc.), mHealth/digital health and emerging technologies, Georgia Hospital Health Systems, Inc. (For-profit entrepreneurial subsidiary), and public relations and communications. Glen serves as a leading spokesman for establishing statewide seamless exchange of electronic health information by chairing the Georgia Health Information Network's Financial Sustainability Committee and serving as treasurer on the GaHIN board. He led the design, marketing and implementation of GHA's MV Managed Care Project, an innovative effort to obtain better information to help participating hospitals to individually understand their position in the managed care marketplace and to independently develop long-term strategies for achieving financial goals within the parameters allowed under antitrust laws. In addition, Glen spearheaded a multi-disciplinary effort to improve patient experiences with the hospital financial process by identifying ways to streamline hospital financial policies and enhancing consumer-friendly messaging.

'Clinical Executive Doctor / CMO'
perspectives
Dr. Arun Mohan
Chief Medical Officer
ApolloMD
Atlanta, GAApolloMD

Ritesh is an entrepreneur with an expansive knowledge base of how predictive models can be applied to the most complex business situations. He comes with a versatile background including service to Pharma, Payors, and Providers. This history is rooted at Accenture where he spent close to a decade in deliver, sales and strategy. Following Accenture, Ritesh led two start-ups to significant organic growth followed by several successful inorganic integrations to yield significant value for these small and mid-sized companies. As Jvion's COO he is responsible for all organizational growth and client satisfaction for the company's suite of predictive technologies.

'MD & IBM Watson' perspectives
Dr. Patrick McNeillie
Oncology Consultant, Watson
Transformation
IBM Almaden Research Center
San Jose, CAIBM

Dr Patrick McNeillie is currently working with IBM Watson Healthcare as an Oncology Consultant. He attended the University of North Carolina at Chapel Hill School of Medicine, earning his doctorate in medicine. He has been active in basic science and clinical oncology research for more than 10 years, with over 30 peer-viewed publications. Prior to joining IBM he spoke extensively about innovations within cancer treatment. In 2012 he won the Pillsbury Award for Outstanding Oral Presentation in Clinical Medicine. In 2013 he took a year off of residency training and joined IBM as a Post-Doctoral Research Fellow.

'IT strategy & (former) hospital CIO'
perspectives
Ms. Wanda Sims
Senior Consultant
Tres Rios Group
Hamilton, GA

Wanda is a senior healthcare information technology executive with more than 38 year's demonstrated success in strategic planning, building high-performing teams, program management, implementing best practice methodologies, and continuous improvement programs. She brings a strong history of service to the healthcare community including her most recent role as CIO for a three hospital, 689 bed system. In addition to Wanda's career highlights, she has held multiple leadership roles across healthcare technology organizations including the Healthcare Information Management Systems Society, College of Healthcare Information Management Executives, and Auburn University Venter for Advanced Technologies Board of Directors.

Dr. Dale Nordenberg

Dr. Nordenberg is a physician executive, medical epidemiologist, and health informatician. He has extensive experience in the domains of healthcare strategy and operations, health information technology, FDA regulated industries, research network development, public-private partnership development, and emergency preparedness. Dr. Nordenberg has successfully pioneered the development of performance driven organizations through his expertise in strategic planning, team building, process engineering, and information infrastructures. He has held leadership positions in large academic hospitals, government healthcare agencies, and in the private sector he has had executive roles in both product and services technology companies.

Tools supporting Patient/Consumer Engagement   11:25am-12:15pm   Room C204 - 2nd Floor

Overview: From Meaningful Use to Patient Centered Medical Home to Clinical Quality Measures, experts agree that engaging patients in a proactive approach to their health care is critical to improved health, quality of care and efficiencies. The Care Team, the patient portal, online education and social media are believed to be a few of the most effective tools for enhancing patient engagement. Join us as we discuss tools supporting patient/consumer engagement, and the strategies for implementing and successful utilizing these tools.

Moderator/Panelist:

Ms. Patricia Lavely, MBA, FACHE, CHCIO
HIMSS Georgia Chapter – Member At
Large & Sr. Vice President and CIO
Gwinnett Health System
Lawrenceville, GA

Discussion Panelists:

Mr. Alan Wills
Executive Director,
HealtheConnection HIE
Northeast Georgia Health System
Gainesville, GA

Dr. Felicia Baxter
Regional CMIO Adventist Health
Informatics
Adventist Health
Chattanooga, TN

Dr. Hugh DeJarnette
MD, Family Medicine
Brookwood Family Medicine
Snellville, GA

Mr. Jerry Wilkerson
BSc(Nutr), MA, Clinical Manager
Brookwood Family Medicine
Snellville, GA

HIPAA Security Regulations and Implications   11:25am-12:15pm   Room C203 - 2nd Floor

Overview: Hear from information security and IT risk management leaders on the latest updates with the HIPAA security rule and how health care organizations are leading efforts to comply, manage risk, and govern decisions. This panel will address medical device security, vendor and other 3rd party compliance, and audits, among other topics. Join us for this informative session and learn about best practices in information security programs and practices.

Moderator:

Ms. Gretchen Tegethoff, FCHIME, CHCIO,
FHIMSS, CPHIMSS
HIMSS Georgia Chapter – Advocacy
Chair & Principal
TechExec Group, LLC
Athens, GA

Gretchen Tegethoff is a senior- level healthcare executive and chief information officer. She most recently served as the Senior Vice President and Chief Information Officer at Athens Regional Health System in Athens, GA. She previously served as the Chief Information Officer at The George Washington University Hospital in Washington, DC.

Discussion Panelists:

Ms. Nadia Fahim-Koster
Director, IT Risk Management
Meditology Services
Duluth, GA

Nadia is an experienced information Privacy and Security leader, bringing almost 14 years of directly relevant, operational experience in healthcare privacy and security to her clients. Prior to joining Meditology, Nadia served for almost six years as the CISO at Piedmont Healthcare, one of Atlanta's premier health systems and as Chief Privacy Officer in her last year with Piedmont. Prior to that, she led the Information Security and Privacy department at Gwinnett Health System, a large regional provider.   She has deep experience in the development, implementation, and operations of a corporate information privacy and security compliance programs, including identifying and addressing all applicable regulatory requirements, including HIPAA, HITECH, and PCI, and identifying and integrating privacy and security best practices

Ms. Jennifer Stevens
Chief Information Security Officer
WellStar Health System
Marietta, GA

Jennifer Stevens has over 15 years in Information Technology, 10 years in Information Security and HealthCare. In her current role at WellStar Health System, Jennifer is responsible for the Information Security Program of a 5 hospital, 13,000 employee integrated health network and employee health plan. She is responsible for ensuring compliance with the HIPAA Security Rule and PCI, risk management, policy development, and implementing and maintaining the information security strategy. She has been with WellStar for 6 years working within the Information Security department. In her past roles, Jennifer has worked in various IT roles given her an expansive knowledge of technology skills.

Ms. Tracy Goodman
Manager, Privacy and Information Security
Piedmont Healthcare
Atlanta, GA

Tracy Goodman, CISM, CISA, has 15 years experience in the Healthcare Information Security and IT field. She is currently the Privacy and Information Security Manager for Piedmont Healthcare, Inc. Tracy's back   ground includes all aspects of Information Security with a particular strength in process development and improvement. Through her experience, she believes that being compliant with regulations is only the beginning of an Information Security Program. It is critical to be able to demonstrate compliance, but the ultimate goal is a strong security posture that protects all sensitive information belonging to the organization.

Mr. Martin Fisher
Manager, IT Security
Northside Hospital
Atlanta, GA

Martin Fisher is a 25 year IT veteran and has spent the last 10 years specifically in information security. He has worked in the commercial aviation, finance, and healthcare sectors over his career. Martin has spoken internationally on a variety of information security and compliance topics including ShmooCon, SOURCE Boston, SecurityZone, and Security BSides. He is also host of the award nominated Southern Fried Security Podcast which has engaged thousands of listeners over the last 5 years. Currently Martin leads and is building an information security program for Northside Hospital in Atlanta, Georgia

Healthcare advancements in Georgia and nationally... 3:45pm–4:30pm Room C302 - 3rd Floor

Overview: The message is simple. Healthcare is in search of dynamic leadership to meet patient demands of the 21st Century. This will be your chance to interact and ask burning questions to those who are leading the charge in their respective fields. The trajectory of this panel will be the discretion of those who want to challenge the status quo and take healthcare delivery, continuity and integration to a new level. Likely topics to be discussed includes these and more:

- new models in healthcare delivery
- challenges and solutions to the aging equation
- redefining patient centered medical homes
- data mining individualized healthcare
- outliers and the future of community hospitals
- physician extensionist paradigm

Moderator/Panelist:

Mr. Matt Jansen
Chief Development Officer
TeleHealth International Partnership
Atlanta, GA

As former Executive Director for Georgia Partnership for TeleHealth and now Chief Development Officer for TeleHealth International Partnership, Matt has over 15-years experience in marketing, public/private enterprise strategic planning, program management, and resource development in the Education and Health IT space.

Panelist perspectives from:

Dr. Dominic Mack
Co- Director
Morehouse School of Medicine -
National Center for Primary Care
Atlanta, GA

Distinctions:
· American Medical Association, Resident Physician Leadership Award - 1990
· Physician Leader for the National Physician Ambassador Program to China - 2005
· Nelson McGhee Award, Department of Family Medicine, Morehouse School of Medicine - 2006
Dominic Mack received his M.D., from Meharry Medical College in 1987. He completed his Family Medicine residency at Morehouse School of Medicine in 1990. Dr. Mack is a board-certified family physician. Dr. Mack earned an M.B.A. from Kennesaw State University in 2003.

Mr. Ron Riley
Director, Telemedicine
Cedars-Sinai Medical Center
Los Angeles, CA

Currently - Director of Telemedicine Technology, Cedars-Sinai Medical Center.
Formerly - Sr. VP of Technology, NextLink Systems, Tucson AZ

Michael Burke, M.D., FAPA
United Psychology Center
Atlanta, GA

Board certified in Psychiatry and the subspecialty of Medical Consultation Psychiatry. Presently involved in increasing access to psychiatric care via telehealth. I have a adult psychiatry practice focusing on psychotherapy, psychopharmacology and the treatment of the medically ill psychiatric patient including geriatric patients. Participating as an investigator in a number of clinical trials for psychiatric medications including medications for GAD, Alzheimer's, Opiate Dependence, Bipolar Disorder and Treatment-Resistant Depression. Also trained in modalities for treatment- resistant depression and severe opiate dependence. I have 20 years of experience in treating cancer patients with psychiatric, cognitive, and behavioral difficulties . It was also my pleasure to serve veterans for over 13 years including as the Medical Consultant to the VA for the homeless programs.

Specialties: Psychiatry, Consult-Liasion Psychiatry, Psychopharmacology, Psycho-oncology, PTSD, Homelessness in mentally ill, Assertive Community Treatment

Demonstrating Health Information Exchange through Georgia's Health Information Network – GaHIN 3:45pm–4:30pm Room C301 - 3rd Floor

Overview: Our Georgia Health Information Network (GaHIN) team provides demonstrations of information exchange through the GaHIN, and leads a discussion on statewide and national health information connectivity. Learn how GaHIN can support your Meaningful Use efforts and activities around the coordination of care within and outside of your healthcare community.

Presenter:

Dr. Denise Hines
HIMSS Georgia Chapter - past President
& Executive Director, Georgia Health
Information Network
Atlanta, GA

See Bio on page 11

Discussion panelists:

Ms. Jodi Tarpinian
Enterprise Solution Architect Information
Services
Emory Healthcare
Atlanta, GA

Jodi Tarpinian is currently an Enterprise Solution Architect for Emory Healthcare's Information Services department. For more than five years, she has been responsible for all aspects of Emory Healthcare's Health Information Exchange (HIE) implementation including governance oversight, organizational education efforts, solution upgrades, testing and ongoing support. Jodi was also instrumental in facilitating the Emory connection to the Georgia Health Information Network (GaHIN) and continues her efforts to expand the benefits of this connection as well as other key interoperability initiatives.

Ms. Alisha Patel
Epic Outpatient Supervisor
Grady Health System
Atlanta, GA

Alisha graduated from Florida State University with a Bachelors of Science in Nursing and am soon to be complete with my Master in Nursing Informatics from the University of South Alabama. I worked as a NICU RN for 2.5 years before joining Grady's informatics team as an Epic Application Coordinator. I soon after began managing implementation projects, including Grady's two major HIE initiatives - GaHIN and Transitions of Care for Meaningful Use.

Ms. Montavia Madison
Outreach Coordinator
Professional Services
Medicity/GaHIN
Alpharetta, GA

The future of healthcare: Cloud Computing 3:45pm–4:30pm   Room C204 - 2nd Floor

Overview: Most health systems are embracing cloud solutions. We have three panelists with unique backgrounds that will express their views on cloud computing in healthcare - including the CIO of Gwinnett Medical Center, Patty Lavely, the CIO/CTO of the largest HIT vendor in the US, McKesson Technology Services, Robert Hendricks, and an esteemed professor at Georgia Tech, Mark Braunstein. This session will help attendees start to develop a strategic plan to embrace cloud computing – from assessing risks and rewards to vetting potential cloud vendors. Discussion areas will likely include:

· Cloud Computing – IaaS, PaaS, SaaS
· Overcoming Security Issues - BAA/HIPAA
· Other Barriers / Opportunities
· Why are healthcare organizations embracing the cloud?
· Overcoming Connectivity Issues
· Case Studies
· View in 3-5 Years: How long will health systems continue to manage data centers?

Moderator:

Mr. Robert Aaron
HIMSS Georgia Chapter – past President
& Global Alliance Lead – Healthcare
Microsoft
Alpharetta, GA

Discussion Panelists:

Ms. Patricia Lavely, MBA, FACHE, CHCIO
HIMSS Georgia Chapter – Member At
Large & Sr. Vice President and CIO
Gwinnett Health System
Lawrenceville, GA

Mr. Robert Hendricks
SVP CIO & CTO
McKesson
Alpharetta, GA

Dr. Mark Braunstein
Professor of the Practice
School of Interactive Computing
Georgia Institute of Technology
Atlanta, GA

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Meaningful Use – The Adventure Continues   3:45pm–4:30pm   Room C203 - 2nd Floor

Overview: Meaningful Use Stage 2 regulations call on care providers to increase the interoperability of health information, adopt standardized data formats, and enable more advanced processes. An expert panel will discuss strategies for achieving Stage 2, and the challenges they have experienced on their journey toward Meaningful Use.

Moderator/Panelist:

Ms. Liz Hansen, PCMH CEC
HIMSS Georgia Chapter – Treasurer &
Senior Advisor, Georgia Health Information
Technology Extension Center (Ga-HITEC)
Lawrenceville, GA

Liz Hansen is an industry consultant, with over 25 years of experience in Information Technology within the ambulatory and acute Healthcare settings. A recognized expert in Meaningful Use assessment, project management and attainment, she also provides expertise in the access and utilization of the Georgia Health Information Network (GaHIN). Ms. Hansen serves as a Meaningful Use Specialist and the Special Advisor to the Georgia Health Information Technology Extension Center (GA-HITEC). She has assisted over 200 local practices in their successful efforts to achieve Meaningful Use Stage 1, in addition to providing guidance in EHR selection, portal development and Stage 2 readiness.

Discussion panelists:

Ms. Linda Manning, M.Ed.
Physician Practice Support
Rockdale Medical Center
Conyers, GARockdale Medical Center

Linda Manning has over 15 years experience in administrative services in Primary Care. She successfully led Bridgewater Family Practice through quality improvement programs including Meaningful Use Stage 1, GO Diabetes and the Practice Enhancement Forum. She also began the process toward Patient Centered Medical Home and Meaningful Use Stage 2. She has been the lead for Rockdale Physician Practices Meaningful Use Program as well as serving as Interim Central Business Office Manager. She is married to her high school sweetheart, Dr. Michael Manning. They have two amazing adult children and two upcoming marriages!

Ms. Sue Gordon, PMP, CPHIMS
Manager, IS-Meaningful Use/Government
Programs
Piedmont Healthcare
Atlanta, GAPiedmont

Sue Gordon is the Program Manager for Meaningful Use for Piedmont Healthcare, covering the 5 hospitals and 500+ employed providers that are a part of Piedmont Healthcare and which currently utilizes Epic EHR. She previously was the Director of Implementations responsible for the implementation, training and ongoing support of the NextGen EPM & EHR systems. She has over 30 years experience working in the Healthcare-IS arena in both the hospital and physician environment.

Ms. Katherine Casey
Director, Business Strategy & Planning
Information Services
Emory Healthcare
Atlanta, GA

Katherine Casey is a director in the Emory Healthcare's Information Services department, with an emphasis on Compliance and Regulatory projects and programs. With over 29 years of healthcare experience, Katherine has been focused on meaningful use, ICD-10 transition, HIPAA for the last five years and has assisted various entities within the Emory Healthcare umbrella to achieve meaningful use status, including five hospitals and several hundred providers.

Information Governance: Role of HIM today in your Organizations Part 2 of 2   3:45pm–4:30pm   Room C202 - 2nd Floor

Overview: Bonnie Cassidy will serve as the Moderator for this Panel of senior HIM professionals: Victoria, Beth, Donna. This panel of three HIM industry leaders from three hospital systems in Georgia will provide an overview of the significant contributions that they have made to enterprise-wide information governance.

Moderator/Presenter/Panelist:

Ms. Bonnie Cassidy, MPA, RHIA,
FAHIMA,FHIMSS
AHIMA Approved ICD-10-CM/PCS Trainer &
Senior Director of HIM Innovation, Nuance

Bonnie is the Senior Director of HIM Innovation for Nuance focusing her effort on advancing Clinical Documentation Integrity and Health Information Governance.

Bonnie is Past President of AHIMA having served as the 2011 Chairman of the Board of Directors, is a Fellow of AHIMA, and is an AHIMA Academy ICD-10-CM/PCS Certificate Holder & ICD-10 Ambassador. Ms. Cassidy is a Fellow of and an advanced member of HFMA.

Discussion panelists:

Ms. Beth Kost-Woodrow
Vice President of Compliance & Chief
Privacy Officer
WellStar Health System
Marietta, GAEmory Healthcare

Beth Kost has extensive experience in various aspects of healthcare. She currently serves as Vice President of Compliance and Chief Privacy Officer for WellStar Health System where she is responsible for enterprise health information and electronic records operations, enterprise information security and privacy compliance, coding and documentation improvement and regulatory compliance such as Stark, Anti-kickback, EMTALA, etc. compliance. Her earlier hospital-based experience includes Executive Director of Health Information and Case Management in acute care hospitals and trauma centers, overall hospital business process redesign and implementation of documentation improvement programs. 36 years experience in management, leadership and effecting improvements in health information management. Established consulting program in HIM and UM in for profit multi-hospital system.10 years consulting experience in hospitals, physician practices, long-term care ranging in beds from 50 to 1200, including domestic and international settings.

Ms. Victoria Andrews
Director, HIS
Northside Hospital
Atlanta, GANorthside Hospital

Ms. Donna Samford
System Director
Health Information Management
Emory Healthcare
Atlanta, GA

Silver Level Sponsors/Exhibitors

CommVault - CommVault is a software company relentlessly focused on all things data. We are dedicated to providing healthcare organizations worldwide with a radically better way to protect, manage and access data and information. Our flagship product, Simpana 10 fully supports your clinical environment and is compatible across all applications, hardware and OS platforms. Visit with our booth exhibit staff team to discover how Simpana software's single-platform approach to data management will help exceed your HIT goals. **Visit with us in booth #42.**

Information Builders - Information Builders' business intelligence, integration, and integrity solutions help healthcare providers to achieve Meaningful Use and enable the transformation from fragmented care to integrated Accountable Care by turning financial, clinical, and administrative data into information that clinicians, staff, and administrators can use for evidence-based decision-making. **Visit with us in booth #32.**

Lexmark International Inc. - Lexmark hardware, software and services combine to help your organization securely and efficiently capture, manage and print information. Our solutions connect your unstructured printed and digital information to the applications, processes and people that need it most, improving customer service, driving financial performance and ensuring flexibility for the future. **Visit with us in booth #41.**

Logicalis - Logicalis is a healthcare IT solutions integrator and services company. Logicalis understands that your focus is on patient care; our role is to deliver technology solutions to enable the highest standards of safety, quality and efficiency. Healthcare providers who come to us requesting a specific technology tell us they often end up with a better solution. We offer complete HIT solutions from EMR infrastructure with high availability and disaster recovery to image archive solutions, communications to BYOD from our skilled service professionals and world class partners so you can focus on delivering quality care and optimizing costs. Solutions offered: Cloud, EHR Infrastructure, Enterprise Image Management, Clinician and Patient Portals, Clinical Analytics, Unified Communications, BYOD, IT Service Management, Security, Business Continuity/Disaster Recovery/Data Center, Skilled Technical Staffing, and Managed Services. See www.us.logicalis.com/healthcare-it. **Visit with us in booth #36.**

Presidio - Presidio works with hospitals and healthcare organizations to create a supported infrastructure that provides better access to clinical applications and improved communications to increase the quality of patient care. We understand the evolving nature of healthcare IT, including regulatory compliance requirements, increasing efficiency demands, reimbursement changes and the importance of patient safety and satisfaction. As a premier provider of network and data center solutions from industry-leading companies including Cisco, EMC and VMware, our focus is to provide solutions that meet the unique business requirements healthcare providers face, while looking at the needs of the organization and the impact of technology from two core fronts: people and process, and investment and operations. Healthcare is changing. We are here to help. www.presidio.com. **Visit with us in booth #37.**

Exhibitors

ABBYY - ABBYY enables healthcare organizations to optimize document-driven processes through automatic document classification and highly accurate data capture. From streamlining patient registration and automating patient satisfaction surveys to managing records and reducing days in accounts receivable, ABBYY transforms all paper-based processes, reduces costs and improves patient care. **Visit with us in booth #38.**

Aerohive Networks - People want to work anywhere; on any device, and IT needs to enable them — without drowning in complexity or compromising on security, performance, reliability or cost. Aerohive's mission is to Simpli-Fi these enterprise access networks with a cloud-enabled, self-organizing, service-aware, identity-based infrastructure that includes innovative Wi-Fi, VPN, branch routing and switching solutions. **Visit with us in booth #63a.**

AirWatch by VMware - AirWatch by VMware is the leader in enterprise mobility management, with more than 10,000 global customers. The AirWatch platform includes industry-leading mobile device, email, application, content, and browser management solutions. Organizations can implement these solutions across device types and use cases, including complete EMM for corporate and line of business deployments, and containerized solutions for Bring Your Own Device (BYOD) programs. Acquired by VMware in February 2014, AirWatch is based in Atlanta and can be found online at www.air-watch.com. VMware is headquartered in Silicon Valley and can be found online at www.vmware.com. **Visit with us in booth #41a.**

AMS Consulting Services, LLC - AMS Consulting Services, LLC is a progressive action-oriented consulting firm specializing in all facets of healthcare management such as finance and reimbursement, physician practice, hospital reimbursement, health information management, patient accounts, compliance, ICD 9 &10 and CPT coding and reimbursement. At AMS Consulting Services, we are committed to providing our Clients with individual attention. Whenever a need arises, an AMS consultant is ready to assist you. After all, we would like you to consider AMS as "an Alternative Management Solution" to your problems. Visit with us in booth #5.

API Healthcare - API Healthcare transforms the way healthcare organizations manage their workforce through a suite of solutions for managing, developing and deploying the workforce. Our Workforce Optimization Solutions analyze and process vast amounts of employee-related data to deliver usable, actionable information – allowing healthcare executives to optimize their workforce performance while improving quality of care and lowering labor costs. API Healthcare has been dedicated specifically to the healthcare industry for more than 30 years and has been rated by KLAS in the Top 20 Best in KLAS Awards Report as the top time and attendance provider system for the last 12 years (2002-2013) and the top staffing and scheduling solution in 2012 and 2013. Please visit apihealthcare.com or call 1.800.896.3238. **Visit with us in booth #14.**

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ARGO - As the solutions partner of choice for eight of the top 10 financial institutions in the US, ARGO has leveraged its core strengths from the financial services industry--in analytics, mission critical software, and workflow automation -- to provide innovative solutions for healthcare:
· ARGO Entity Match is a Person Identity Management solution providing high performance indexing and matching for healthcare analytics and data warehouse professionals. Using a highly scalable, probabilistic matching engine, Entity Match serves as the foundation for correctly correlating and matching all types of healthcare records, including patients, providers, guarantors, and more.
· ARGO Entity Resolution goes beyond the traditional Enterprise Master Patient Index (EMPI) by enabling organizations to employ advanced matching technologies to detect and prevent duplicate records across a wide range of client-defined entity types, such as patients, guarantors, providers, payers, businesses, and more. The result is precise, consolidated entity records throughout your organization. Entity Resolution offers sophisticated workflow assignment and prioritization for comprehensive entity resolution providing efficient evaluation and merging of duplicate records. Additionally, Entity Resolution supports active front-end integration services for registration and scheduling systems to prevent the creation of duplicate records and effective reporting and analytics to monitor data integrity throughout healthcare organizations. **Visit with us in booth #52.**

ASR - ASR your Metro reseller and Service Center in Georgia. Sales, Service, Upgrades and Maintenance from ASR are your tickets to unrivaled Point-of-Care support. We know Healthcare IT and patient care. ASR partners and recommends Lenovo for Mobile Computing solutions. **Visit with us in booth #21.**

Availity, LLC - Availity delivers revenue cycle and related business solutions for health care professionals who want to build healthy, thriving organizations. Availity has the powerful tools, actionable insights and expansive network reach that medical businesses need to get an edge in an industry constantly redefined by change. **Visit with us in booth #4.**

Black Box Network Services - Black Box Network Services is a world leader in communications and infrastructure products and solutions for today's leading healthcare enterprises. In wireless Black Box Network Services enables mission-critical, in-building wireless for enterprise organizations in the healthcare sector. Mission-critical wireless delivers all key wireless services, including 3G/4G, fire/life/safety, 802.11 and medical telemetry, with engineered coverage and capacity to ensure all wireless devices stay connected with optimal service levels. As a system integrator, our rigorous engineering processes document the wireless characteristics of every installation – enabling 100% first-time acceptance of all wireless deployments. Coupled with a complete range of unmatched professional services, Black Box Network Services creates a long-term partnership with our customers that optimizes both total cost of ownership and return on investment. Black Box Network Services ensures mission-critical wireless delivery for everything, everywhere, every time. **Visit with us in booth #17.**

Bottomline Technologies - Bottomline Healthcare provides data-rich, context-aware solutions that streamline patient, revenue and financial processes by making it easier for facilities to capture and move decision critical discrete data . The result? Better patient outcomes, improved patient and clinician satisfaction, and increased operational efficiencies for Stage 1 and beyond. Seamlessly compatible with existing technology investments, product functionality includes mobile data capture, electronic signature, advanced forms automation and output management, positive patient identification, and enterprise payments automation.
Visit with us in booth #20.

Catavolt - Catavolt's enterprise application mobility platform helps companies out-mobilize their competition. We help companies create apps quickly, that are fast and personalized for users, secure and manageable for IT, and create meaningful outcomes for the business in 60 days or less at a fraction of the cost of traditional development approaches. **Visit with us in booth #56.**

CDW - The next decade will be a time of great change – and challenge – for healthcare providers. CDW Healthcare can help guide your I.T. planning to meet those demands. As a leading national technology partner to more than 15,000 healthcare organizations for 25+ years, we invest in the best people, the best products and the best partnerships, so you can take the best care of your patients. Visit our online healthcare community for trends, tips and technology at CDW.com/communIT. **Visit with us in booth #26.**

Cisco - Cisco is the leader in healthcare connectivity for collaboration and a catalyst in transforming healthcare. Cisco deploys innovative network solutions and best practices that enable physicians, hospitals, clinics, and other healthcare and life science organizations to do things better. Cisco is working with healthcare industry leaders-including application, system and service providers, device manufacturers, and medical technology vendors-to connect the entire healthcare environment to a common information and communications infrastructure. Cisco's vision for Connected Health supported by Cisco's Medical Grade Network and solutions provides the means to achieve a collaborative, responsive, and secure backbone through which information can flow directly to the point of care. For more information on Cisco's healthcare solutions, visit www.cisco.com/go/healthcare.
Visit with us in booth #31.

Clinical Computer Systems Inc. - The OBIX system is a comprehensive, computerized system for central, bedside, and remote electronic fetal monitoring. The system is modular in design, includes archiving, point-of-care charting, single-click management reports, interfacing and integration to hospital systems, and multi-facility support. Designed to be a strategic perinatal system solution, the OBIX system can be deployed in various environments utilizing the hospital's existing infrastructure. The system's E-Tools provide decision support that helps clinicians improve their practice, educate their staff, and promote patient safety in electronic fetal monitoring. Clinical Computer Systems, Inc. is committed to supporting hospitals in their strategic initiatives in this complex and ever changing healthcare environment. For more information, go to www.obix.com or call 1-888-871-0963.
Visit with us in booth #16.

CompliancePoint - CompliancePoint is a leader in compliance and information risk management. CompliancePoint helps organizations safeguard information assets and ensure regulatory compliance by providing third party assessments and developing enterprise security policies and programs based on the accepted Information Security frameworks and the regulatory requirements of HIPAA/HITECH, CMS, Payment Card Industry (PCI) DSS v2.0 & PCI PA-DSS,SSAE SOC and FISMA. The Information Security Services and Solutions practice of CompliancePoint specializes in Information Security, Technology Integration, Remediation and Managed Services. Our experienced team of consultants and engineers assist our clients in implementing effective security technologies to reduce risk and ensure compliance. For more information, call (855) 670-8780 (skype) (855) 670-8780 or visit www.compliancepointis.com. **Visit with us in booth #68.**

Convergint Technologies - Convergint Technologies is an IT Systems Integrator delivering purpose-built QUAD 4 solutions for its customers. With specialize technology applications for mission-critical communications in hospitals and the healthcare marketplace we provide customers with intuitive systems that build best practices into state of the art workflow methodologies. These system increase Staff satisfaction and efficiency while improving the patient experience during their continuum of care. Recognized for The Joint Commission's compliance to 2014 National Patient Safety Goals: 02.03.01 for Critical Values Reporting and 06.01.01 Alarm Management Response; Convergint Technologies partnered with Ascom Systems delivers the Right Information to the Right Person at the Right Time. Further, Convergint continues to lead with Versus RTLS solutions which offer enhanced Staff and Patient Safety, Hand-hygiene protocols and Asset tracking. In addition, Convergint Technologies also implements turn-key solutions for Security with electronic access control and video; for Life Safety with fire alarm and mass notification; Smart Buildings with energy management and environmental controls. Convergint has been named by SDI as the prestigious North American System Integrator of the Year, in 2007 and 2012 the only integrator to win the award twice. **Visit with us in booth #8b.**

Critical Alert Systems - Critical Alert designs and delivers the most technologically advanced, easy-to-use nurse call solutions on the market. Through native integrations, our systems allow clinicians to enhance their workflows, lower costs, improve staff performance, and raise patient satisfaction. Our systems capture and store all events and patient interactions allowing hospitals to generate relevant and customizable reporting with real-time dashboards. **Visit with us in booth #57.**

DataSource Mobility - DataSource Mobility specializes in "best in class" technology solutions across a variety of industries. Our emphasis and expertise is mobile technology across the spectrum of computing, communications, hardware, accessories, consulting and professional services - all designed and orchestrated to deliver increased performance and higher satisfaction for today's mobile enterprise. With a dedicated practice in Healthcare, DataSource Mobility offers consulting and value added technology solutions for home health and facility environments. DataSource Mobility understands the requirements of today's healthcare professionals and we'll work with you to make sure you get the results you need. That's why we have developed programs like the Proof of Concept (POC) program. Before you make a decision to use an EHR device in your healthcare environment, where accuracy counts and patient care is at stake, run a clinical trial. Not only will you have all of the analytics to support the ROI for your deployment, but you will also have a competitive analysis to support your recommendation. Please visit online at www.datasourcemobility.com/healthcare. **Visit with us in booth #29.**

DELL, INC. - Dell is a leading healthcare IT provider, delivering a complete portfolio of integrated business and technology solutions for providers, payers and life sciences companies. Dell believes information is the foundation upon which healthcare will move forward, and is pioneering new solutions that connect people in the healthcare ecosystem to the right technology and processes to create information-driven healthcare and drive innovation. Visit www.dell.com/healthcare. **Visit with us in booth #59.**

Enovate Medical - Enovate Medical is an international manufacturer and provider of mobile and wall-mounted clinical workstations for the healthcare environment. We are committed to meet the ever-changing and growing needs of clinicians and the patients they serve. Our goal is to advance point-of-care technologies to improve both the clinician and patient experience. **Visit with us in booth #2.**

FDB (First Databank) - FDB (First Databank), part of the Hearst Health network, is the leading provider of drug knowledge that helps healthcare professionals make precise medication-related decisions. With thousands of customers worldwide, FDB enables our information system developer partners to deliver a wide range of valuable, useful, and differentiated solutions. As the company that virtually launched the medication decision support category, we offer more than three decades of experience in transforming drug knowledge into actionable, targeted, and effective solutions that improve patient safety and healthcare outcomes. **Visit with us in booth #24.**

First American Healthcare Finance - First American offers no-fee programs to save providers money and time on IT equipment acquisitions. First American provides total project financing to cover equipment, software, build-out and service costs, all in one lease. As a $30-billion direct lender, First American's rates are typically lower than vendor financing, and solutions are delivered with a superior service model, quick funding and simple documentation. First American provides the only equipment financing service endorsed by the American Hospital Association and the first one to be Peer Reviewed by the Healthcare Financial Management Association. Contact Jessica Kerner at (585) 643-3291 or e-mail jessica.kerner@fahf.com for a no-obligation proposal. **Visit with us in booth #19.**

Futura Mobility - Through collaborations with some of the most forward-thinking technology companies, Futura offers healthcare providers innovative, cohesive mobile technology solutions that address health IT challenges. From planning and implementation to service and support, Futura's mobile and clinical experts are bridging the gaps in health IT to ultimately enhance the overall experience. **Visit with us in booth #66.**

Georgia Health Information Network (GaHIN) - Georgia's health information network is improving coordination of care by connecting regional and private HIEs, healthcare organizations and medical professionals across the state, as well as facilitating Meaningful Use information exchange requirements. The Georgia Health Information Network (GaHIN) is a network of networks, closing the information gap and improving the quality of care across the state. GaHIN is connecting hospitals, physicians and other providers to securely access critical patient information at the point of care. Visit our booth to learn more about how your organization can join Georgia's health information exchange. Attend our sessions for an overview of GaHIN, our member organizations and demonstrations of our services. **Visit with us in booth #9.**

GHIMA - The Georgia Health Information Management Association (GHIMA) is a non-profit organization whose membership consists of health information management professionals employed in hospitals and other healthcare settings throughout the state. GHIMA is the Georgia component state association of our national organization, the American Health Information Management Association (AHIMA). As experts in clinical data and information management, the 71,000+ professional members of the American Health Information Management Association (AHIMA) are vital to the healthcare industry. Please visit our exhibit to learn about the following initiatives:
· Blue Button campaign with HealthIT.gov
· ICD-10-CM/PCS Small Physician Practice Outreach with CMS
· Information Governance
Visit with us in booth #61.

The Healthcare Insider - The Healthcare Insider radio show is all about the movers and shakers, the innovators, the people, the technology and the organizations making significant change in the healthcare industry happen. What are the key issues? The threats? The big opportunities? And what are the best practices that can ensure continuous improvement for your healthcare organization? Tune in to thehcinsider.com and listen to the best and brightest as we discuss, educate and explore this exciting industry. **Visit with us in booth #65.**

Health Data Specialists, LLC - HDS is a healthcare information services company that provides information consulting services to health care facilities across the country. HDS's primary focus is on those healthcare organizations utilizing software solutions delivered by Siemens Medical, Cerner Corporation, MEDITECH and Epic. We emphasize quality resources, exceptional commitment, and superior performance at very competitive rates. It is important to recognize our intangibles, such as our ability to relate to clients regarding their needs, management style, corporate culture, commitment, and confidentiality. These elements differentiate us from our competitors and contribute towards the development of a sustainable competitive advantage as well as long-term relationships with our clients. **Visit with us in booth #53.**

HealthPort - HealthPort® is the authority on the compliant exchange of protected health information (PHI) through flexible release of information services and audit management technologies. We partner with healthcare organizations to mitigate risk, improve financial performance and increase requester satisfaction by providing access to HealthPort Connex™, our vast network of connections, technology and distribution process. Backed by a team of release of information and audit management professionals who possess a strong acumen for the legal rights of the patient, HealthPort is dedicated to fulfilling every request with respect and a sense of urgency. **Visit with us in booth #51.**

HIMSS Georgia Chapter - The Georgia Chapter of HIMSS strives to provide our members with local networking opportunities, advocacy updates, and continuing education on industry trends and best practices. Our members encompass many healthcare areas including information systems, management engineering, informatics, telecommunications, nursing, imaging, clinical, security, and many more related ones. Our Georgia chapter make-up includes Georgia-based hospital CIO's, healthcare management and clinicians, physicians, RN's, System Administrators, PACS Administrators, and wide variety of other similar types of medical professionals. We provide a local focus for the HIMSS national vision through targeted regional events and member communications. **Visit with us in booth #1.**

HipLink Software - HipLink Software provides healthcare organizations with a reliable communication platform to instantly deliver text or voice messages to any cell phone, pager, desktop or other device. HipLink also has an app for encrypted, secure messaging for any Apple, Android or BlackBerry Smartphone that works on Wi-Fi or cellular connections, with full audit and tracking features. In addition, the HipLink platform can seamlessly integrate into any system such as EMR, nurse-on-call, critical result paging, PBX communications, building management, or IT monitoring for automatic alerts. **Visit with us in booth #32a.**

Howard Medical - Howard Medical is your total Point-of-Care solutions provider—from carts and cabinets to the technology and accessories that make it easier for you to do your job safely and more efficiently. It's simple—you want to provide the best possible healthcare for your patients, and we want to help. **Visit with us in booth #30.**

IBM - To succeed in transforming healthcare, providers will need to move to more personalized healthcare. Successful providers will encourage innovation, provide access to more complete patient information and incorporate advanced clinical knowledge into clinical decision making, all enabled by a much more open, robust health IT environment. Learn more about Innovation in Healthcare from IBM . We will be showcasing industry leading healthcare solutions designed to help you meet Meaningful Use requirements as follows:
· Clinical Portals to provide meaningful engagement with your referring physicians
· Patient Portals for information sharing to meet meaningful engagement with your patients
· Health Information Exchanges delivering on clinician and patient-centric networks
· Health Analytics from IBM designed to deliver mandated quality reporting and performance insights **Visit with us in booth #40.**

ID Experts - ID Experts provides innovative software and services that simplify the complexities of managing data incident response. Leading organizations in healthcare, insurance, financial services, higher education and government rely on ID Experts' RADAR incident response management software and data breach response services for managing risk and enhancing compliance. Exclusively endorsed by the American Hospital Association, ID Experts is an advocate for privacy and a leading contributor to legislation and industry organizations that focus on the protection of PHI and PII. **Visit with us in booth #49.**

InfraScience - InfraScience possesses knowledge of technology infrastructure from experience. Our consultants have designed and implemented a wide-range of complex Microsoft infrastructure solutions that extend to the global scale. InfraScience affirms that strategic decision-making aligned with a comprehensive set of goals can maximize return on investments. Our methodologies and framework guarantee high value result. **Visit with us in booth #25.**

JACO, Inc. - JACO, Inc., located in Franklin, Massachusetts, is a leading manufacturer and integrator of point-of-care Electronic Medical Records (EMR) mobile computer carts, wall stations and wall arm technology. Proudly manufacturing products in the United States of America for over 40 years, JACO has set the healthcare industry standard for overall product performance, sustainable quality, ergonomic design and safety, and exceptional customer service. JACO has been nationally certified as a Woman Owned Small Business (WOSB) and Woman's Business Enterprise by the Women's Business Enterprise National Council (WBENC) and is an ISO 9001-2008 Registered Company. For more information call 800-649-2278, visit www.jacoinc.com. **Visit with us in booth #3.**

Jvion - Jvion is a healthcare technology company addressing the financial and operational impacts resulting from mandated reforms and compliance activities. We offer a suite of Big Data-enabled software solutions to reduce the financial impact and burden of the ICD-10 conversion; and help providers protect their revenues from increased financial waste associated with mandated changes and increased payor scrutiny. Jvion's solutions are powered by our proprietary Bonobo Big Data Platform™, which detects otherwise hidden patterns of risk. It is through these predictive modeling capabilities that we help hospitals reduce losses affordably and in a patient-centered way. **Visit with us in booth #22.**

Kodak Alaris - Efficient health information exchange begins with Kodak Alaris' ConnectCare Solutions. Providing interoperability options by capturing, creating, and exchanging structured standards-based vital patient information. Transform the way your healthcare communicates including Direct Messaging, a secure fax alternative method, enabling providers to comply with mandates and MU requirements. Connecting your continuum of patient-centered care with a foundation of world-renowned image quality and technology: hardware, software, solutions. Learn more at kodakalaris.com/go/connectcaresolutions, or call 1.800.944.6171. **Visit with us in booth #34.**

Leidos Health - Leidos is a new company formed from the separation of SAIC in September 2013. With expertise in national security, health, and engineering, Leidos brings new perspectives to solve the world's most challenging problems. The health arm of Leidos features the expertise of industry-leading companies formerly known as maxIT Healthcare and Vitalize Consulting Solutions, serving 900 clients across the U.S. and Canada. Leidos enables healthcare organizations to make more accurate and efficient decisions, utilizing integrated and secure data to advance health research, improve patient care, and enhance the performance of the health system. We help customers achieve effective and affordable solutions to their most challenging problems in four key areas: health information technology, healthcare quality and cost, public health, and life sciences. **Visit with us in booth #45.**

Logic Healthcare - Logic Healthcare is an IT consulting firm designed to take the complexity out of complex projects for hospitals so they can concentrate on what's really important, caring for their patients' needs. We differentiate ourselves through our customized delivery of our complete project life-cycle solutions, from our expert consulting services to our unique rate structure and billing practices. We place seasoned consultants for our clients in all EHR vendor spaces, ICD10, MU, Management, and ERP. **Visit with us in booth #58.**

McKesson - The Paragon® hospital information system from McKesson is an intuitive, easy-to-use Microsoft-based system featuring fully integrated clinical and financial applications on a single database. To learn more about ways McKesson can help your organization improve care, reduce costs and increase operational efficiency, please visit us at our booth or on the web at http://www. mynewHIS.com. **Visit with us in booth #33.**

MEDITECH - MEDITECH is advancing the healthcare industry into a communicative and fully integrated future with our Inspired Solutions for Inspired Care. As delivery models rapidly change to adapt to new realities, we are helping customers to prepare for the industry's challenges, by directly serving the full spectrum of care environments — acute, ambulatory, and home care. With superior usability and interoperability, MEDITECH's comprehensive approach to health records helps clinicians to deliver qualitative patient-centric care, while enabling executives to meet their large-scale business and healthcare goals. Whether your ideas are clinical, analytical, or financial, we've got the solution to make them happen. **Visit with us in booth #27.**

Meru Networks - Meru Networks provides virtualized wireless LAN solutions that deliver the performance, reliability and operational simplicity of a wired network with the advantages of mobility. It uniquely enables RF layers to segregate classes of applications. Meru's BYOD solution allows IT to onboard physician, guest, and employee devices easily and securely. Meru solutions are deployed in 500+ healthcare organizations and other major industries in 57 countries. **Visit with us in booth #23.**

Metro Atlanta Chamber - The Metro Atlanta Chamber works to attract the best companies and jobs in the hottest industry sectors. Atlanta and Georgia are already powerhouses for the rapidly growing bioscience and health IT industries, and your company can grow with us. The bioscience industry supports more than 94,000 jobs in Georgia and delivers an annual economic impact of $20 billion. The health IT industry in Georgia leads the nation with more than 250 companies and nearly 30,000 jobs. Nine top Atlanta health IT companies report over $4 billion in annual revenue. As the national economy rebounds, Atlanta has the potential to create thousands more jobs per year in these sectors. **Visit with us in booth #15.**

Milestone Systems, Inc. - Milestone Systems, Inc. focuses on securing enterprise networks — the lifeblood of your business — from cyber attacks, malware, mobile access errors, and other modern threats that can put your business at risk. Along with network appliances, Milestone Systems provides professional services, technical training, project management, application security assessment, and 24X7 technical support. At HiMSS this year, we're featuring 2 of our best technologies: (1) SecureAuth is a software-based 2-factor identity and authentication solution that also includes integrated SSO, IdM and IdP for cloud (Google Apps, SaaS, etc.) With SecureAuth, your users don't have to juggle multiple credential sets and administrators won't be flooded with calls to reset forgotten passwords. And, it's token-free! (2) Riverbed WAN optimization enables fast, LAN-like access to data and applications throughout the enterprise — anytime, anywhere. Riverbed's new application performance management tools can give you visibility and actionable insight. **Visit with us in booth #50.**

M*Modal - MModal, Inc. is a leading provider of medical transcription services and software technology to hospitals, healthcare networks and physician practices throughout the United States. The Company offers comprehensive software solutions including digital voice capture, speech recognition, electronic signature, medical coding systems and services, and analytics. **Visit with us in booth #28.**

Motorola Solutions - Motorola delivers solutions that help healthcare providers implement a broad-based mobility strategy. With wireless networking and security, mobile computing, automatic data capture and voice communications technologies, we help hospitals improve patient and operational outcomes, enhance the patient experience, and increase staff efficiency. **Visit with us in booth #44.**

Partnering together with

ZEBRA TECHNOLOGIES CORPORATION - Zebra is a longstanding leader in helping healthcare organizations protect patient safety and privacy while reducing errors and increasing productivity. Zebra and its partners have provided barcode and radio frequency identification (RFID) solutions at the heart of many patient safety initiatives, including positive patient identification, bedside specimen collection and bedside medication administration. **Visit with us in booth #44.**

NetApp - NetApp® innovative data management and storage solutions help organizations improve patient care by enabling anywhere, anytime access to critical patient data and medical images. NetApp supports clinical EMR and PACS applications ensuring high availability, integrity, and security of patient data at the point-of-care. Whether you're virtualizing your environment, moving to the cloud, looking for an archiving or data protection solution, or plagued by big data issues - NetApp has an agile data infrastructure solution designed to support your clinical and administrative operations. 3000+ healthcare organizations trust NetApp to help them transform the care delivery process. Visit www.netapp.com/healthcare for more information. **Visit with us in booth #12b.**

Nexus IS - Nexus Connected Healthcare a dedicated vertical of Nexus IS, Inc., comprised of a team of industry specialists with diverse skill sets supporting the specific needs of healthcare. Connecting people, process, and technology to improve patient care, Nexus improves healthcare workers' efficiency and effectiveness through the use of Advanced Technology, enabling an improved patient/care provider experience. With a focus on payors, providers, medical groups and ancillary service partners, Nexus has been responsible for creating and implementing the technical designs for hospitals, clinical data centers, and other clinical environments across the country. **Visit with us in booth #70.**

QTS - QTS, a leading national data center provider, delivers HIPAA compliant data center solutions specifically tailored to address the IT challenges facing hospitals, healthcare organizations and medical software providers. By leveraging best-of-breed technology, state-of-the-art facilities, and healthcare industry knowledge, QTS delivers powerful, secure, scalable, readily available, and redundant colocation <www.qualitytech.com/services/core-services/colocation> and Cloud services <www.qualitytech.com/services/core-services/cloud> solutions. **Visit with us in booth #47.**

RapidFire Tools - RapidFire Tools, Inc. is the leader in non-invasive IT Assessment and Compliance tools. Our popular Network Detective HIPAA Compliance module compares results from non-invasive network scans with information collected through on-site observations and interviews to identify exceptions that may not be obvious. The system then automatically generates a complete set of customized documents that are required by HIPAA/HITECH, including a risk assessment and score, policies and procedures documents and all the back-up required to respond to audits and avoid willful neglect fines in the event of a breach. Also allows for quick comparisons between any two assessments conducted over time. Use for compliance AND for internal audit to insure your own IT staff and external consultants are not missing critical vulnerabilities. For more information call 678-323-1300 Ext. 2, or visit www.rapidfiretools.com. **Visit with us in booth #62.**

Richardson Technology Systems - Within the healthcare market, Richardson Technology Systems has established advanced solutions for a variety of systems including communications, workflow integration, and security and building management. Years of industry experience, certified LEAN training specialists, and qualified service technicians ensure Richardson Technology Systems will provide you with exceptional solutions, products and services to meet your needs and exceed your expectations. Richardson Technology Systems has invested quality time and resources to training the most qualified healthcare professionals skilled in offering advanced consultation services including customized needs and workflow analysis. We work with customers through a consultative process to develop solutions which enable customers to measurably improve performance and safety within hospital systems. **Visit with us in booth #55.**

Rubbermaid Medical Solutions - Rubbermaid Healthcare is the premier provider of medication carts, wall-mounted workstations, mobile computing solutions and telemedicine carts for healthcare facilities striving to enhance patient care, safety and staff productivity. The company's product portfolio is designed to reduce user fatigue and improve workflow while adapting to multiple clinical environments. **Visit with us in booth #54.**

Seamless Point of Care - Seamless Point of Care, an IRG of Georgia company, provides strategic assistance at the 'Point of Care' to healthcare systems and private healthcare companies nationwide. With over 20 years of experience and thousands of installations, there's no learning curve - we know what it takes to successfully implement a project from 'kick-off' to 'go-live'.
Our goal is to make our client's lives better by taking the hassle out of 'Point of Care' product choices and deployments. We are Healthcare I.T. integration specialists – that's all we do! Listening + Planning + Procurement + Installation + Service = Seamless Rollouts. It's simple and it works. Our project engineers and installation teams are the best in the industry and understand the nuances and challenges of working around patients and the importance of patient care workflow. We represent some of the finest 'Point of Care' I.T. manufacturers and products in the industry. We can also assist you in deploying products you've already purchased and will guide you to the right solution even if it's the competition. We will share your vision, offer solutions and meet your go-live no matter the size or scope of your project. We make H.I.T. a seamless part of the patient's care-giving experience. www.seamlesspoc.com. **Visit with us in booth #67.**

Siemens Medical Solutions USA, Inc. - The Siemens MobileMD Care Coordination solution provides Health Information Exchange (HIE) and secure Patient Portals to integrated delivery networks, hospitals, IPAs, and other healthcare services companies. Via our 100% cloud-based, SaaS solution, MobileMD customers experience rapid, cost-effective implementations. With thousands of physicians connected, MobileMD's team can boldly claim to have successfully integrated to every EMR vendor requested by their customers. It is this open, agnostic approach to integration and their Concierge-level practice integration services that have earned them some of the highest KLAS scores in their market segment. The Siemens Healthcare Sector is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. The company is known for bringing together innovative medical technologies, healthcare information systems, management consulting, and support services, to help customers achieve tangible, sustainable, clinical, and financial outcomes. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. For more information please check out www.usa.siemens.com/healthcare **Visit with us in booth #46.**

Streamline Health - Streamline Health Solutions, Inc. (NASDAQ: STRM) is a healthcare industry leader in capturing, aggregating, and translating enterprise data into knowledge - actionable insights that reduce exposure to risk, enhance operational performance, and improve patient care. Through our Looking Glass™ Platform we provide clients with meaningful, intelligent SaaS-based solutions from patient engagement to reimbursement. We share a common calling and commitment to advance the quality of life and the quality of healthcare - for society, our industry, our clients, the communities they serve, and the individual patient. For more information, please visit our website at www.streamlinehealth.net. **Visit with us in booth #13.**

Summit Healthcare Services - Since 1999, Summit Healthcare has provided integration, automation and business continuity technologies. Our Interoperability Platform is anchored by the Summit Express Connect interface engine for streamlined system integration while our Summit Provider Exchange technology can effectively manage your desire to connect bi-directionally with your physician community. Summit Care Exchange provides a flexible platform for CCD data exchange with an integrated HISP for Direct Messaging. The automation offering of the Summit Healthcare product line provides turn-key, reliable technologies to enhance cumbersome redundant workflow processes, non-conventional system connectivity and dictionary management. These challenges are solved by the Summit Scripting Toolkit and Summit InSync respectively across countless hospital organizations. Rounding out the suite is the Summit Downtime Reporting System; a secure enterprise business continuity solution to address HIS, Application or Network downtime. Summit DRS provides HIPAA compliant, continuous access to critical patient data in the event of a scheduled, unscheduled or disaster situation. **Visit with us in booth #18.**

SunGard AS - SunGard Availability Services is your partner in Healthcare IT availability and business continuity. We work with you to understand the requirements specific to your Healthcare organization, and we deliver proven solutions tailored to provide exactly what you need. We specialize in supporting complex hybrid IT environments, and we partner with organizations of all sizes to provide solutions backed by service level agreements. With more than 30 years of disaster recovery expertise, our portfolio includes business continuity planning, managed recovery, enterprise cloud computing services, colocation, online backup, continuity management software, and consulting. To learn more about SunGard's flexible solutions and proven expertise, call 1-866-714-7209.
Visit with us in booth #35.

TEKsystems - TEKsystems is a leading provider of IT Services and IT talent management expertise to all segments of the healthcare industry. Utilizing our suite of ICD-10 Support Services, EHR and EMR Go-Live Training Services, and Data Services for business intelligence, TEKsystems helps healthcare organizations accomplish critical initiatives related to meaningful use, compliance, analytics, network transformation and revenue cycle management. With over 600 healthcare clients and 10,000 healthcare IT professionals deployed annually, TEKsystems has the industry expertise to help solve complex clinical, business and IT challenges. **Visit with us in booth #48.**

Trend Micro - Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Our solutions for consumers, businesses and governments provide layered content security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative technology that is simple to deploy and manage, and security that fits an evolving ecosystem. Leveraging these solutions, organizations can protect their end users, their evolving data center and cloud resources, and their information threatened by sophisticated targeted attacks. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™, and are supported by over 1,200 threat experts around the globe. For more information, visit www.trendmicro.com. **Visit with us in booth #43.**

Vendormate, Inc. - Vendormate solutions enable providers to take a holistic approach to managing their procurement cycle in a way that achieves internal controls, regulatory compliance, and cost savings that scales for efficient work processes. Vendormate's Procurement Cycle Management platform and solutions are fully integrated with our vast provider and supplier network to improve data integrity and solve the challenges of sourcing, contracting workflow, business associate management and oversight, vendor on-boarding and on-going vendor performance management. **Visit with us in booth #11.**

Verizon Wireless - Go from diagnosis to treatment at the speed of wireless. When it comes to keeping your communications healthy, one solution does not fit all. Which is why Verizon partners with dozens of specialty healthcare developers to offer healthcare-compliant solutions that improve productivity and patient care. Verizon has the solutions that let you access real-time patient information, maintain HIPPA compliance and much more. All on America's Largest and Most Reliable 4G LTE Network. **Visit with us in booth #60.**

Voalte, Inc. - Voalte develops smartphone solutions that simplify caregiver communication. As the only company to offer a comprehensive Mobile Communication Strategy, Voalte enables care teams inside and outside the hospital to access and exchange information securely. Voalte customers benefit from a solid smartphone infrastructure that supports existing systems and expands to accommodate future technologies. Visit voalte.com. **Visit with us in booth #12a.**

Vocera - Vocera provides mobile communication solutions focused on addressing critical communication challenges facing hospitals today. We help our customers improve patient safety and satisfaction, and increase hospital efficiency and productivity through our Voice, Secure Messaging, and Care Transition solutions. Exclusively endorsed by the American Hospital Association, the Vocera solutions are installed in more than 800 hospitals and healthcare facilities worldwide. **Visit with us in booth #39.**

WTC Consulting, Inc. - WTC Consulting, Inc. is a national firm providing consulting services to healthcare and higher education since 1983. Our expertise is in IT assessment and planning, infrastructure assessment and design, IT cost and service alignment, rate and funding, mobility planning, contract negotiations, implementation and program management. Our IT cost study engagements provide healthcare clients information on the true cost for providing IT services along with a costing model for their IT services and a methodology for calculating chargeback for the various entities. Our technology infrastructure engagements assist clients with specification, acquisition, implementation, and commissioning in low voltage areas such as high performance networking wiring, fiber optic cabling, wireless transport, and cellular systems. WTC has conducted over 1,000 engagements for 250+ clients. **Visit with us in booth #7.**

Many of the exhibitors today will be holding drawings at their booths for great free prizes, products and services.
Below is a partial list of some examples. Make sure to check out all of the booths and visit with the staffs.
Leave your business card off at the exhibits of your choice and you might win a cool prize to go home with.

Exhibitor	Booth	Prize
RapidFire Tools	Booth 62	$100.00 Amazon Gift Card
HIMSS Georgia	Booth 1	Apple iPod Shuffle 2GB
Trend Micro Incorporated	Booth 43	Apple TV
Convergint Technologies LLC	Booth 8a	$100 Visa Gift Card
NetApp	Booth 10b	AppleTV
Summit Healthcare Services, Inc.	Booth 18	Kindle Fire
AMS Consulting Services, LLC	Booth 5	Beats by Dr. Dre, Beats Solo HD On-Ear Headphones
Clinical Computer Systems, Inc.	Booth 16	Odyssey Tank Cruiser #7 Putter
First American Healthcare Finance	Booth 19	Apple TV
Aerohive Networks	Booth 63a	$100 Apple Gift Card
ABBYY	Booth 38	PDFT + product
Meru Networks	Booth 23	Fitbit

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Connected Healthcare

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